



NGUYEN VIET THANH

DIGITAL CONTENT CREATOR

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Portfolio:

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Address:

Hai Phong - Viet Nam

PROFESSIONAL SUMMARY

Aspiring to advance in the Digital Content Creation field, with a particular focus on user-centric content development and data-driven creative strategies.

Eager to learn and adapt to new trends, aiming for excellence in this dynamic industry.

EDUCATION

National Economics University | 2018-2022

Banking and Finance - Very Good

EXPERIENCES

12/2024-Present

Freelancer | Content Marketer

- Created and edited engaging video content for diverse clients, specializing in advertising and promotional materials

02/2024-10/2024

HG Media Entertainment | Youtube Content Creator

- Conducted keyword research and analyzed market demands to produce highly relevant content for targeted audiences.
- Achieved results: Achieved remarkable success on YouTube platform, generating 3,000,000 views and revenue of \$20,000 in four months

03/2023-02/2024

GITIHO Vietnam Edtech | Content Marketer

- Created trending content for Facebook fanpage.
- Wrote scripts, shot, and edited promotional videos to engage and expand the audience, driving product sales.
- Organized online/offline media events for universities to enhance brand presence.
- Achieved results: Grew the fanpage following by 500k followers in just six months. Established partnerships with 50+ university clubs and events

04/2021-03/2023

Dai-ichi Life Hai Duong Agency | Sales Support

- Conducted product research, provided training support, and offered sales consultancy to insurance agents.
- Designed and produced marketing materials including banners, posters, and promotional items for corporate events, training sessions, and business conferences.

TECHNICAL SKILLS

- MS Office: Word, PowerPoint, Excel
- Automation and Data Analysis Tools: VBA, Python, SQL.
- Multi-media Tools: Adobe Creative Suite (Photoshop, Premiere, After Effects), Blender 3D, AI Tools.
- SEO website: Wordpress, LadiPage.

COURSES

- Graphic Designer - Udemy - 2024
- Positioning That Sells - MakerBox - 2023
- Google Data Analytics - Coursera - 2023
- Excel from Beginner to Advanced - Udemy - 2021

AWARDS

- Recognized as Most Promising YouTube Channel Developer of the month - 2024
- Consolation prize for NEU student research competition. - 2021